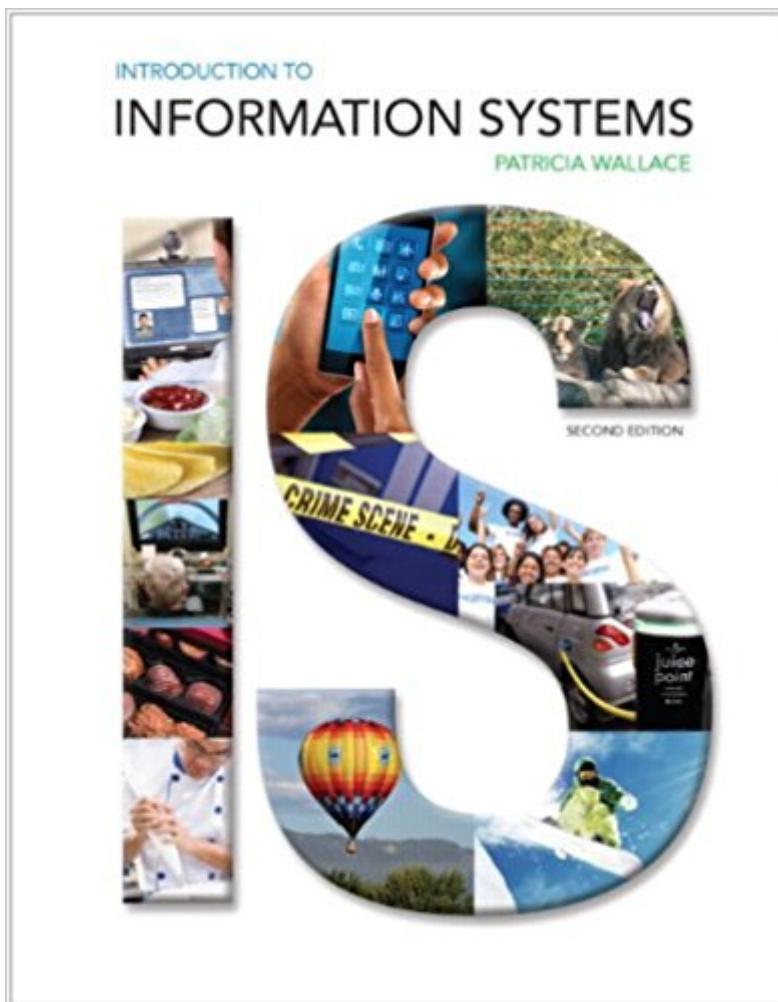


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Introduction To Information Systems (2nd Edition)



Synopsis

A fresh, contemporary, active introduction to information systems *Introduction to Information Systems* provides invaluable help for learning the knowledge and skills related to information systems. In it, students see clearly what information systems are all about and why they are so fundamental to business and society. *MyMISLab for Introduction to Information Systems* creates learning experiences that are truly personalized and continuously adaptive. MyMISLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult conceptsâ "resulting in better performance in the course. *Packed with revelations about business strategies, technology trends and innovationsâ "plus tips to help students work smarter, and more efficientlyâ " Introduction to Information Systems* provides a better teaching and learning experienceâ "for you and your students. Hereâ "TM's how: Personalize learning through the interactive, online role-playing simulations in MyMISLabTM: Students get opportunities to apply their knowledge and actually experience what each chapter is about, rather than simply memorizing key terms and concepts. A focus on reaching all students, recognizing changing student roles, and showing clearly where the knowledge of information systems skills can take them. Helping students see beyond todayâ "TM's classrooms and into todayâ "TM's varied world. End-of-book comprehensive case studies show students the concepts in action. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLAB search for ISBN-10: 0133807487 /ISBN-13: 9780133807486. That package includes ISBN-10: 0133571750/ISBN-13: 9780133571752 and ISBN-10: 0133753506/ISBN-13: 9780133753509. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

Patricia Wallace is currently Senior Director for Information Technology and Online Programs at Johns Hopkins University Center for Talented Youth. Before joining JHU, she was Chief, Information Strategies, and Executive Director, Center for Knowledge Management, at the Robert H. Smith School of Business, University of Maryland, College Park. She also teaches technology management courses as Adjunct Professor in the MBA Program of the Graduate School of Management and Technology, University of Maryland University College, where she previously served as CIO for 10 years. Wallace earned her Ph.D. in psychology at the University of Texas at Austin and holds an M.S. in Computer Systems Management. She has published 10 books, including *The Internet in the Workplace: How New Technologies Transform Work* and *The Psychology of the Internet*, several educational software programs, and numerous scholarly and general articles.

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Very informative.

Very informative book if a little dated especially when you're talking about the computer field. Everything move so fast you really have to stay on top of the game. But, I liked the book a whole lot.

The book arrived with a different ISBN and inside the cover it called itself an international version of the original book. My class is next month, so I don't know if it matters or not.

It arrived as the Global Second Edition. It's the same book but with different page number so can get confusing. I would recommend getting from a different seller.

I am very upset with how this is formatted for my Fire, it is very hard to read, and almost pointless for school..I had to download onto my iPad; it does look good on the iPad.

This book met all of my expectations

Great book. Great price. Great condition. Early delivery.

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